



2017 Corporate Sponsorship Opportunities

Join Samaritans for the 2017 Breakfast for Hope and learn how:

- Listening can be a powerful tool in suicide prevention
- Samaritans utilizes listening in our three key programs:
 - Community Education and Outreach
 - 24/7 Call or Text Statewide HelpLine
 - Grief Support Services
- You can use listening to impact your community and save a life



The Effects of Suicide on Corporations:

Suicide is a serious health issue that affects employee morale, productivity and the bottom line in every business:

- A person dies by suicide every 12 minutes
- 85% of suicide deaths occur among the nation's workforce
- Each year \$41 billion is lost in productivity and medical bills due to suicide and self-injury

Your corporate sponsorship will:

- Increase your visibility to our 500+ attendees
- Provide support for your employees and community
- Generate goodwill that can save lives and support those in need

Date: Thursday, May 11th, 2017
Time: 8:00am-9:00am
7:00am Registration
Location: Westin Copley Place
10 Huntington Ave
Boston, MA 02116

Featured Speaker
MA Senate President
Stan Rosenberg



2017 Breakfast for Hope Sponsorship Benefits

*All Event Sponsors receive a table for 10

\$15,000 – Empathy Sponsor

- Premier placement of full-color advertisement in program book
- Logo on signage at the event and in program book
- Recognition from the podium
- Full slide in slideshow at event
- Logo as clickable link on Samaritans' website and e-newsletter
- Listing in all press releases
- 3 thank you Facebook posts and 5 thank you tweets
- Opportunity for marketing give-a-way to guests

\$10,000 – Compassion Sponsor

- Full page color advertisement with prominent placement in program book
- Logo on signage at the event and program book
- Recognition from the podium
- Shared slide in slideshow at event
- Logo as clickable link on Samaritans' website and e-newsletter
- Listing on all press releases
- 2 thank you Facebook posts and 4 thank you tweets
- Opportunity for marketing give-a-way to guests

\$5,000 – Inspiration Sponsor

- Full page color advertisement in program book
- Logo on shared slide in slideshow at event, on Samaritans' website, and program book
- Name in Samaritans' e-newsletter
- 1 thank you Facebook post and 3 thank you tweets
- Opportunity for marketing give-a-way to guests

\$3,000 – Hope Sponsor

- Half-page color advertisement in program book
- Name on shared slide in slideshow at event, Samaritans' website, and program book
- 2 thank you tweets

\$1,000 – Comfort Sponsor

- Half-page color advertisement in program book
- Name on shared slide in slideshow at event, Samaritans' website, and program book



www.samaritanshope.org/events/breakfast-for-hope

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