



2016 Breakfast for Hope

Corporate Sponsorship Opportunities



The **Breakfast for Hope** provides a number of opportunities for individuals and companies to endorse the work of Samaritans and generate good will within Samaritans' community of supporters through sponsorship opportunities. Underwriting of the event offsets the costs of the event, as well as expenses for the design, production of invitations, and video.

Samaritans' annual **Breakfast for Hope** is an educational and inspiring fundraising event that strives to increase awareness of our organization and its services to approximately 500 guests who are interested in improving the Greater Boston and MetroWest communities.

Suicide: Let's have a conversation



Date: Thursday, May 26, 2016

Time: 8:00 am – 9:00 am
Registration opens at 7:00 am

Location: Westin Copley Place
10 Huntington Avenue
Boston, MA 02116

Guests: 500



Sponsorship benefits associated with the Breakfast for Hope on reverse side.

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All Event Sponsors receive a table of 10

\$15,000 – Empathy Sponsor

- Exclusive opportunity for marketing give-a-way to guests
- Premier placement of full-color advertisement in program book
- Logo on signage at the event and in program book
- Recognition from the podium
- Full slide in slideshow at event
- Logo as clickable link on Samaritans' website and e-newsletter
- Listing in all press releases
- 3 thank you Facebook posts and 5 thank you tweets

\$10,000 – Compassion Sponsor

- Full page color advertisement with prominent placement in program book
- Logo on signage at the event and program book
- Recognition from the podium
- Shared slide in slideshow at event
- Logo as clickable link on Samaritans' website and e-newsletter
- Listing on all press releases
- 2 thank you Facebook posts and 4 thank you tweets

\$5,000 – Inspiration Sponsor

- Full page color advertisement in program book
- Logo on shared slide in slideshow at event, on Samaritans' website, and program book
- Name in Samaritans' e-newsletter
- 1 thank you Facebook post and 3 thank you tweets

\$3,000 – Hope Sponsor

- Half-page color advertisement in program book
- Name on shared slide in slideshow at event, Samaritans' website, and program book
- 2 thank you tweets

\$1,000 – Comfort Sponsor

- Half-page color advertisement in program book
- Name on shared slide in slideshow at event, Samaritans' website, and program book



www.samaritanshope.org/events/breakfast-for-hope

Event Contact:

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